



**WHITNEY TIGANI**  
BRANDING & DESIGN

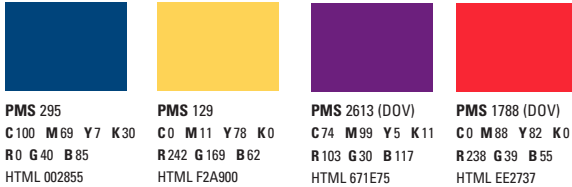
## Logo Specifications

DIOCESE OF VA NOW INTO THE WORLD  
JUNE 19, 2018

**LOGO:** The logo was designed with care for legibility and graphic clarity. It should never be redrawn, repropotioned, or altered.

**SAFE AREA:** To preserve the integrity of the logo, a strict perimeter, free of type and graphic elements, should be maintained. This safe area is shown proportionally to the right. The safe area is equal to the height of the logo mark.

**COLORS & VERSIONS:** The logo was created to be produced in CMYK. The logo disc includes other variations of the logo such as vertical versions or reversed options.



The RGB versions of the logo (saved as jpegs) are optimized for the web and general screen viewing.

**TYPOGRAPHY:** Primary logo type is Classic Roman Standard. Use Trajan for web type to substitute. Use Raleway as well for web, subheads, and body text.

**CLASSIC ROMAN STANDARD**  
ABCDEFGHI / ABCDEFGHI / 1234567890

**TRAJAN FAMILY**  
REGULAR / BOLD / REGULAR ITALIC / BOLD ITALIC / LIGHT / LIGHT ITALIC  
ABCDEFGHI / ABCDEFGHI / 1234567890

**Raleway**  
Regular / **Bold** / Regular Italic / Bold Italic / Light / Light Italic  
ABCDEFGHI / abcdefghi / 1234567890

VERSION #1



SAFE AREA (EQUAL TO HEIGHT OF INTO THE WORLD TYPE)



CMYK/RGB



CMYK/RGB REVERSED



GRAYSCALE



GREYSCALE REVERSED



LINE



LINE REVERSED

VERSION #2 (HORIZONTAL) (ALL COLOR VERSIONS ABOVE AVAILABLE AS WELL FOR VERSION #2)



SPANISH VERSIONS OF THE LOGO (ALL COLOR VERSIONS AVAILABLE FOR BOTH OPTIONS)

