



## The 226<sup>th</sup> Annual Convention of the Diocese of Virginia

November 14, 2020

### Related Organizations Nomination Form

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**Nominee for:**

Diocesan Missionary Society

Virginia Diocesan Homes

Trustees of the Funds

Bloomfield

Name Robert (Bob) W. Clarke

Address 701 Fulton Ave.,

E-mail bclarkeva@verizon.net Phone 703-424-6791

City/State/Zip Falls Church, VA 22046

Church Name, Location Saint George's Episcopal Church, Arlington, VA

Has the nomination been endorsed by the Related Organization? YES:  NO:

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**Professional/Educational Background:**

I secured a BA in Economics and History from the University of Virginia, followed by an MBA from Columbia University in Finance and Marketing. I started an information technology sales career with IBM in NYC, then moved to No VA where I sold to the Federal Government for several large software companies including LEGENT, and BMC. In 2006 I switched to human capital solutions sales with companies including PLATEAU Systems, Harvard Business Publishing and Monster Government Solutions. Since 2017 I have had my own consulting firm helping small businesses sell to the Federal Government.

**Church Involvement – Local, Diocesan, National:**

A cradle Episcopalian, I have always attended church, starting with St. Stephens (Petersburg, VA), St. Anne's (Reston), St. Paul's (Charlottesville), St. Michaels and St. Phillips (NYC), and for the past 32 years, St. George's, Arlington. While in NYC, I ran the Museum Shop at the Cathedral of St. John the Divine for 2 years.

At St. George's I have been on the Vestry, Junior and Senior Warden, and for past 10 years have led the Annual Fund Campaigns. I have hosted a Regional Planned Giving Conference at St. George's and recently have encouraged the initiation of an *Invite, Welcome, Connect* program for our parish.

**Pertinent skills you bring to this work:**

I will bring a diversity of perspectives to the Board as well as focused energy in the areas of customer and prospect outreach. I bring sales and marketing communications skills, with an emphasis on customer satisfaction and relationship building. I also have finance skills that will help with the understanding and assessment of the work done by the ToTF's investment managers.

**Why do you wish to serve?**

I have long thought that the Trustees of the Funds does important work for the Diocese – I helped open Saint George's account with the ToTF several years ago. It is an important time for the ToTF to reestablish relationships with parishes and organizations that fell away in the past few years, and to engage new churches

Signature \_\_\_\_\_ Date \_\_\_\_\_