



Easing Social Media Anxiety Facilitator's Handout & Resource Sheet Summer 2014 Episcopal Diocese of Virginia Communications Office

The following resources and questions are designed to accompany the "Easing Social Media Anxiety" media module, available as a short, online video.

Discussion Questions

1. What is the biggest obstacle that stands between our congregation and effective use of social media?
2. How do we think social media might be a benefit to the congregation?
3. What guidelines should be in place when it comes to how we use social media?
4. How can we recruit volunteers and social media ambassadors to effectively communicate our messages via social media?

Resources

Here are a few links that address some of the practical concerns that churches often have when it comes to engaging in social media.

How to Use Social Media Effectively in the Church:

<http://www.churchleaders.com/worship/worship-articles/154143-how-to-use-social-media-effectively-in-the-church.html>

How to Set Up a Church Facebook Page:

<http://www.wikihow.com/Create-a-Church-Facebook-Page>

A Church's Guide to Facebook:

<http://www.fiec.org.uk/what-we-do/strand-blog/a-churchs-guide-to-facebook-part-1>

Twitter Basics

How to sign-up: <https://www.youtube.com/watch?v=YJSoEbNxYKE>

How to tweet, reply and follow: <https://www.youtube.com/watch?v=CkdXJOpgXOw>

How to engage: <https://www.youtube.com/watch?v=h1EufuDrvYw>

Top 10 Tools for Managing Your Social Media Accounts

<http://www.searchenginejournal.com/top-10-tools-managing-social-media-accounts/87843/>

How Do We Find Time for Social Media?

<http://www.christiancentury.org/blogs/archive/2012-05/how-do-we-find-time-social-media>

Finding Time for Social Media:

<http://www.sba.gov/offices/district/nd/fargo/resources/finding-time-social-media>

How to Set Privacy Settings for a Facebook Business Page:

<http://boostlikes.com/blog/2013/09/set-privacy-settings-facebook-business-page>

Privacy for Pages:

<https://www.facebook.com/help/329858980428740/>

Copyrights and Social Media Issues:

<http://biztaxlaw.about.com/od/copyrights/a/Copyrights-And-Social-Media-Issues.htm>